



Request for City Council Committee Action from the Minneapolis Fire Department

Date: July 9, 2012

To: Honorable Don Samuels—Chair of Public Safety, Civil Rights and Health Committee; and,
Honorable Betsy Hodges—Chair of Ways & Means Committee

Subject: Blue Cross/Blue Shield Connect for Health Challenge Grant for 2012

Recommendation: Permission requested by the Minneapolis Fire Department to accept for grant award of \$20,000 from Blue Cross/Blue Shield for Health Challenge Grant 2012. We are also requesting to have the funds appropriated as well (Funding string 01600/Department 2800700)

Previous Directives: Application for BCBS Health Challenge Grant 2012.

Department Information

Prepared by: Perry J. Ebner – Fire Marshal
Presenters in Committee: Perry J. Ebner – Fire Marshal

Reviews

Permanent Review Committee (PRC):	Approval _____	Date _____
Civil Rights Approval	Approval _____	Date _____
Policy Review Group (PRG):	Approval _____	Date _____

Financial Impact

No financial impact to the City of Minneapolis. Grant is 100% funded by Blue Cross/Blue Shield with no matching funds required.

Community Impact

Neighborhood Notification: Grant focuses on building community relation between MFD and the East African Community in Cedar/Riverside Neighborhood through this outreach program. This program supports city goal of building community relationships.

Supporting Information

Blue Cross/Blue Shield has awarded the Minneapolis Fire Department their 2012 Connect for Health Grant totaling \$20,000. MFD will use these funds to hold a pilot Fire Corps program for East African youths entering 9-12 grade. The program would include certified first aid/CPR training, CERT (Community Emergency Response Team) training, fire prevention and fire safety education, and field trips to our fire training tower and fire museum.

The goal of this program is to build relationships between MFD and the East African Community. MFD has the support of the Brian Coyle Center to host this program, and Minneapolis NCR to help plan the program and recruit participants. BCBS supports these programs under the premise that communities that are engaged, are in turn healthier.
